



## Contact Details :

### **WebPro Technologies**

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## **WebPro SEO Packages w.e.f 01/01/2010**

At WebPro we commit ourselves to an open and transparent approach to SEO. Our SEO services help you get your site a listing in the major search engines for the relevant keywords as high as possible with all the possible SEO ethical ways.

### Package 1

#### **The Starter Plan:(Basic SEO)**

- Keyword Research
- Current Site Ranking Report
- On-Page Optimization
  - Title Tag Optimization
  - Image And Hyperlink Optimization
  - Header Tags
  - Content modifications if necessary
  - Sitemap Creation For Search Engine XML (Platform Independent)
- Google Analytics

### Package 2

**Local Market Plan (LMP) SEO your website and rank high for local area specific searches.**

- Keyword Research
- Current Site Ranking Report
- On-Page Optimization
  - Title Tag Optimization
  - Image And Hyperlink Optimization

- Header Tags
- Content modifications if necessary
- Sitemap Creation For Search Engine XML (Platform Independent)
- Reputed Local Directory and Portal Submissions
  - (Identified as per the product and services of your company)
  - ( Focus will be on quality portals and directories rather than quantity- Its more beneficial to have 5 inbound links from reputed portals than to have 500 links from unknown directories which may be link farms and may harm the rank rather than healing it)
- Hcard Integration
- Updating Pages For Local Search
- Geo targeting
- Calculation Of ROI (Return On Investment)
- Google Analytics

### Package 3

#### The Annual SEO Package

- Keyword Research
- Current Site Ranking Report.
- Title Tag Optimization
- Robots.txt Optimization
- W3c Validation
- Working on HTML Source Code
- Image & Hyperlink Optimization
- Header Tag Optimization
- Search Engine Friendly Content.
- PageRank Sculpting
- Local Search Engine Submission
- hCard Integration
- Updating Pages for Local Search
- Social Bookmarking
- Video Submission
- RSS Feeds
- Search Engine Sitemap Creation
- Google Analytics (Statistics)
- Monthly SEO Report
- Continuous Efforts For Maintenance of SEO Program.
- Calculation Of ROI (Return On Investment)

\* Shall also include the local Market Plan.

#### Package 4:

### **Integration of Social Media And Search – The Ultimate and Complete SEO Package For Your Website**

- Includes the above Annual SEO Package. (Package 3)
- Creation or upgradation of company accounts on the social media websites like Facebook, Twitter, LinkedIn and creation of a company Wordpress Blog.
- The Social Media sites shall be managed for the first 3 months.
- Building Online Company reputation through social media
- Tracking Online Company reputation through social media and other on line reputation management tools.
- Training the In-house staff of your company to maintain and keep building the online reputation of the company online. From the fourth month onwards the company shall take the onus to continue the brand building on the social media.
- If Webpro has to continue doing it, there shall be an additional monthly charge for the same.

#### Package 5:

### **Tailor Made Package to suit your requirement.**

The deliverables of this package shall solely depend on the requirement of the website and the website owner. This shall be decided upon after a discussion between the website owner or the company representative and the SEO professional from WebPro.

There shall be a consultancy charge @ Rs. 750/- per hr.

If the deal is finalized then the price of the package shall be as mutually agreed upon and the consultancy charge shall be included in the advance amount payable to WebPro.

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